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2013 Sponsorship Kit

22nd Annual Florida Nonprofit Conference

HEALTHCARE REFORM: Navigating Our Future

Friday through Sunday, June 7-9, 2013

Marco Island Marriott Resort & Spa

The Florida Association of Nonprofit Organizations proudly presents the 22nd Annual Florida Nonprofit Conference Event on June 7-9 at the Beachfront Marco Island Marriott Resort and Spa. **FANO's 22nd conference delivers more dollar value than ever before because we are partnering with Health Choice Network, Inc. Only 4 exhibit spaces remain!**

We welcome you... whether you represent a government entity encouraging economic development or a corporation marketing to nonprofits. Whether you represent a funder interested in providing cutting edge training or certification or a public/private subject matter expert who is interested in sharing knowledge and ideas, we have the venue for you in this year's conference.

FANO's sponsorship packages provide opportunities to gain visibility with nonprofit decision makers. Our value-added Sponsorship categories offer sponsor recognition to you as a community leader which includes your name and logo on print, in the media, and your voice on social and face to face networking!

By selecting a category below you will be recognized for your participation in FANO's nonprofit educational certificate program and thanked for sharing your expertise.

Gold Advocate Sponsor **\$2,500**

- Exhibitor table Fri./Sat./Sun.
- 1 registration including meals (\$350 value)
- One PowerPoint slide included in sponsor PPT loop rotation, to be displayed on screen at the start of Educational Session and during breaks
- Recognition as a Gold Advocate on event signage
- Logo placement in all event marketing materials
- Logo on official Educational Session website

Silver Sponsor **\$1,500**

- Logo placement on 2013 Event Signage
- Complimentary exhibitor table Fri./Sat./Sun.
- 1 registration and meal plan (\$350 value)
- Logo on official Educational Session website

Geographic Certificate Sponsor **\$1,500**

Of special interest to funders, this category is reserved for offering free or discounted conference registrations in Florida including: Panhandle, Northeast Florida, Central Florida, South Florida, and West Coast Florida. Sponsor will nominate 3 enrollments for Certification in Nonprofit Management (CNM) Intensive class scholarships, provided over four days during the conference and pre/post activities. (Barbara Blair Scholarship). Those graduating with the certification are invited to host a CNM Intensive series of classes in their community during 2013.

Value - \$4,500: Sponsor will receive 3 certification registrations for classes during 4 days including the conference the day before and the day after. Graduation will be held on 6/8/13. Certificates are issued by FANO, Nova Southeastern and Broward College.

Nonprofit Scholarship Sponsor **\$1,000**

This sponsorship is reserved for organizations representing one of the following sectors on a local basis: Arts, Education, Environment, Health, Human Services, Religious, Youth, Hospital, Historic, and Performing Arts Center.

Value - \$3,000: Sponsors will receive: 5 Conference tickets and recognition on print materials.

Certificate Exclusive Sponsors

All Direct Sponsors receive: Recognition in the Commemorative Program and exclusive recognition for event.

| | |
|---------------------------------------|-------|
| Commemorative Program | 3,000 |
| Certificate Break Sponsor (Wednesday) | 500 |
| Certificate Break Sponsor (Thursday) | 500 |
| Ad Sponsor - Back Inside Cover (5/20) | 500 |
| Ad Sponsor - Full Page (5/20) | 250 |
| Ad Sponsor - Half Page (5/20) | 150 |
| Ad Sponsor - Quarter Page (5/20) | 85 |

Other Registration Fees

Application/Registration forms must be completed and signed for all the events below:

| | | |
|-----------------------------------------|----|---------|
| Sunshine Certificate | | |
| (11 classes in Nonprofit Management) | \$ | 1,900 |
| Member Discount | | 1,495 |
| Resource (shared table) | | 250 |
| Conference Tickets (one day/three days) | | 250/350 |

To discuss the sponsorship opportunities more in detail, email marina.fano@gmail.com or call Marina Pavlov.

FANO 305.557.1764



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Journal

Contact Name

Address

City/State/Zip

Office phone

Cell phone

Email address

Website

Sponsorship Level

Amount Enclosed by Check

Credit Card Amount

Credit Card Number

Credit Card Expiration Date

CVV Number on back of credit card (3 digits)

Name on Card

Address if not the same as address above.

Signature/date

Conference Exhibit Registration Exhibit Expo hours

5 p.m. – 9:30 p.m., Fri., June 7, 2013
7:30 a.m. – 5 p.m., Sat., June 8, 2013
7:30 a.m. – 12 noon, Sun., June 9, 2013

ONLY 4 Prime Exhibitor Spaces Remain

You/Your company (hereinafter the "Exhibitor") and the Florida Association of Nonprofit Organizations', **Healthcare Reform: Navigating our Future** (hereinafter the "Association") agree as follows: The Association authorizes the Exhibitor, under the terms herein, to exhibit products, services, and materials applicable to the nonprofit and related industries during the 2013 Nonprofit Conference. Each exhibition shall be confined to the Exhibitor's booth in the 2013 Expo on Friday, June 7 through Sunday, June 9 at the Marco Island Marriott Resort & Spa, 400 South Collier Blvd., 34145.

Exhibit Details

- É Space is on a first-come, first-serve basis
- É Exhibit location assigned upon agreement execution and payment
- É Exhibit space includes 6-foot table, two chairs & signage
- É Electricity / phone line may be purchased at additional cost
- É Exhibitor agrees to provide one door prizes of \$25 minimum value (e.g. product sampling, gift certificates, gift baskets or services)

Set up

- Friday (June 7, 2013) 8:00 a.m. – 3:00 p.m.

Teardown (no early teardown)

-Sunday (June 9, 2013) 12:00 noon

Exhibit Times

-Friday (June 7, 2013) 5 p.m. – 9:30 p.m.
-Saturday (June 8, 2013) 7:30 a.m. – 5 p.m.
-Sunday (June 9, 2013) 7:30 a.m. – 12 noon

Shipping Address: Send packages to yourself at the hotel address listed below:

**Marco Island Marriott Resort and Spa
400 S. Collier Blvd., Marco Island, FL 34145
239.394.2511**

Cancellation Policy:

*Booth reservations are non-refundable.
However it is completely transferable.*

**Questions may be directed to FANO
305.557.1764**

or

members.fano@gmail.com

Thank you. A confirmation email will be sent.